



# 24<sup>th</sup> Annual Canada Life CN Tower Climb

MAY 1 & MAY 3, 2014 • FUNDRAISE. CLIMB. PROTECT. • [WWF.CA/CNTOWER](http://WWF.CA/CNTOWER)

## TOP 5 REASONS YOU SHOULD SUPPORT MY CLIMB FOR WWF:

### 1. I am climbing 1,776 steps of the CN Tower

...and you love me  
...and you should support me!



### 2. Your support will go to Canada's most loved & respected conservation organization.



### 3. And the hard facts speak for themselves. WWF is:

- **conserving** wildlife and endangered species,
- **working** on Canada's oceans from coast to coast to coast,
- **restoring** the health of our fresh water,
- **protecting** fragile ecosystems.



### 4. Today's your chance to leave a healthy, thriving planet for the future.



### 5. Every dollar will help WWF's work here in Canada and around the world, conserving habitats for wildlife like tigers, cheetahs and polar bears!



VISIT [WWF.CA](http://WWF.CA) TO FIND OUT MORE ABOUT THE WORK THEY DO.

YOU CAN SUPPORT MY CLIMB AT [WWF.CA/CNTOWER](http://WWF.CA/CNTOWER)